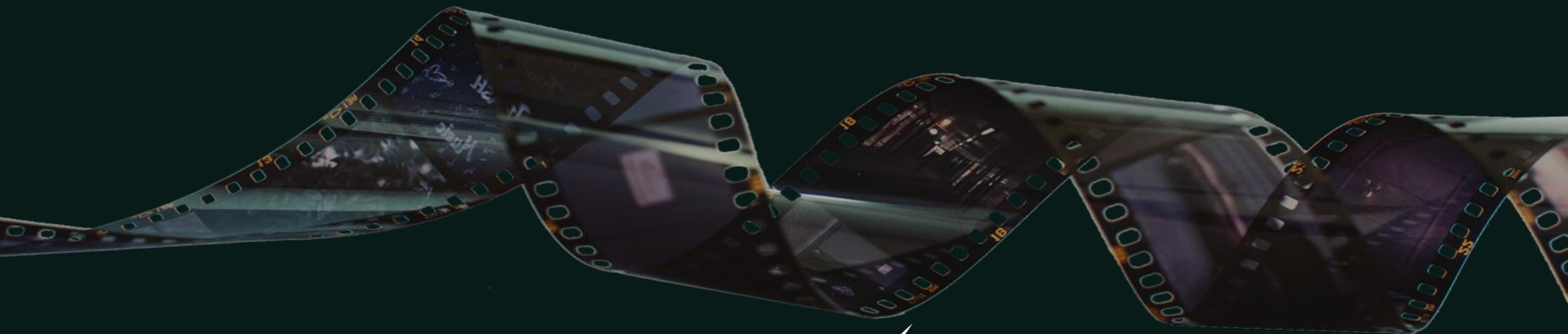


## EXPERIENCE THE DIFFERENCE

For the first time, Investors receive GROSS revenues directly from a slate of productions, created by veteran film producers/distributors, capitalizing on the massive growth of the media markets.



**BritCan** **Media**

INVESTMENT SUMMARY

# EXECUTIVE SUMMARY

BritCan Media

BritCan's Emmy Award winning, media production and distribution team are raising \$7M that will be added to BritCan's own funds to produce a slate of up to seven films/TV productions.

Projected sales estimates have determined that investors should expect an **ROI of 165%** over the term with certain minimum guarantees in place. **No project moves forward without a direct indication from the marketplace, that the project is commercially viable.**

BritCan's investment structure has been designed to provide excellent security with first position recoupment, favourable opt-in-out options and an aim of launching a successful IPO within five years.

BritCan has close relationships with media entities including: NBC/Universal, 20<sup>th</sup> Century Fox, five-time Oscar winner Francis Ford Coppola's, American Zoetrope, Lionsgate Ent., eONE, New Line Cinema, Netflix and Apple TV to name a few.



# INVESTMENT SUMMARY & ROI

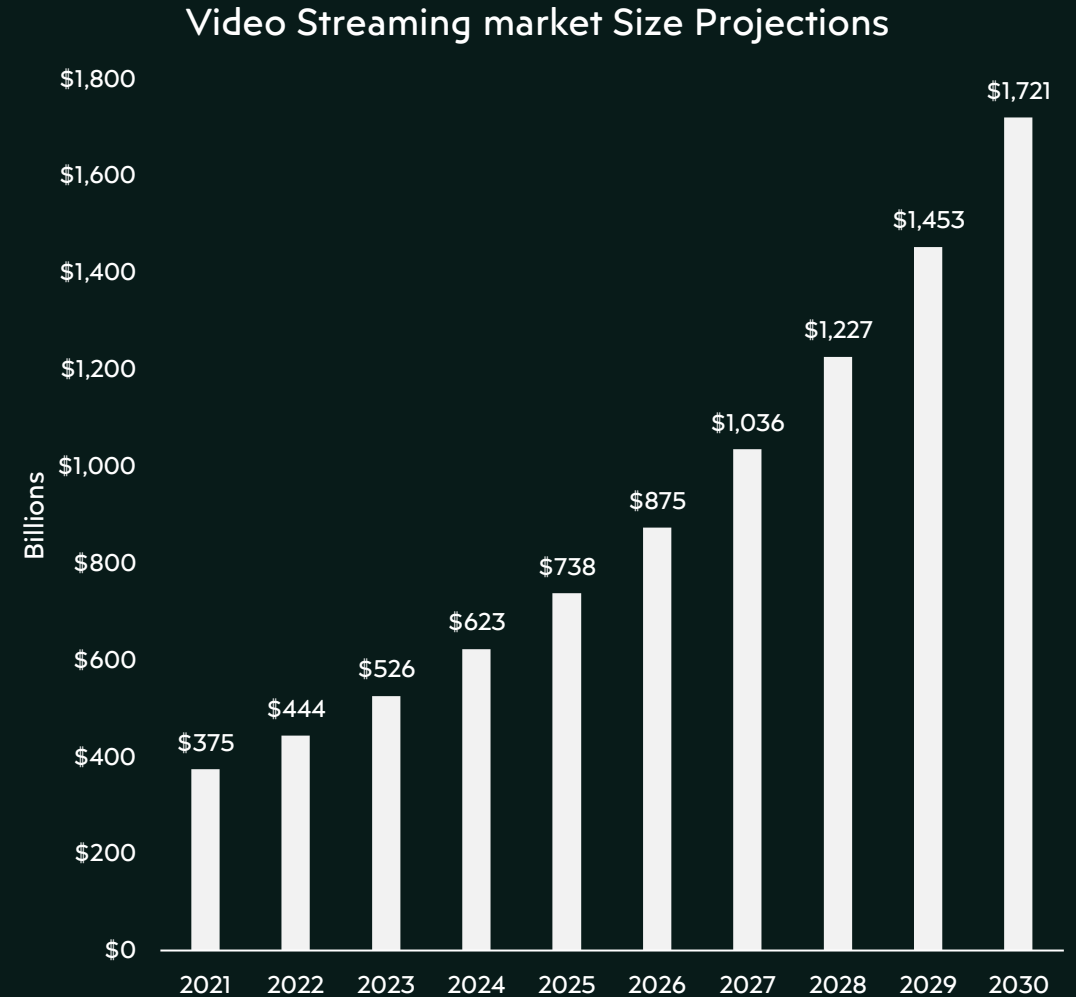
- **90%** of all BritCan's sales revenues will be paid to Investors until they make an initial **ROI of 120%**.
- **After 120% ROI** is reached, Investors will continue to earn 10% of sales revenues from the productions for a further 5 years that we project will provide a minimum of **165% ROI**.
- **Additional revenues** will be derived from licensing including online and console computer games.
- **Exclusive access to premieres and events:** First round Investors will be offered, all cost included invitations to premieres and/or key industry events and the option to receive personalized credits.
- **Tax Credits:** Can provide up 25% in additional funding towards a production delivering additional value for no additional investment.





# BE A PART OF THE STREAMING BOOM

- Less than ten years ago the major U.S. studios (Universal, Warner, MGM, Sony and Disney) had combined, annual production budgets of approximately **\$7 billion**. In 2022 Netflix's spend alone was over **\$16 billion**.
- In 2022 the global streaming services market share was approx. **\$444 million**.
- By 2030 industry analysts predict the global market share of streaming services will exceed **\$1.7 trillion**.
- BritCan is positioning itself to take advantage of this massive upturn in market growth by providing much needed content to companies including, but not limited to, Netflix, Apple TV and Amazon Prime.



Source: Precedence Research

# COMPANY OVERVIEW

BritCan is led by award-winning producers John Curtis and Rob Straight who have a combined 60+ years of industry experience in production, financing and international distribution.

The BritCan team have produced, financed and distributed more than 100 films/TV projects, sold into more than 50 countries, creating in excess of \$180 million worth of commercial programs with revenues, far exceeding their cost.

BritCan owns significant IP (intellectual properties) including 4 TV series and 9 feature films that are fully developed and ready for production. These properties represent over \$130 million in production.

Our recent distribution efforts have resulted in signing the new **Stan Lee** penned script **WEREWOLF** a \$20 million feature for worldwide distribution.

Our team's expertise negates the need for third-party sales agents, bypassing agent's fees thereby increases net revenues by up to 30%.



# A BRIEF PRODUCTION HISTORY

BritCan's principals have been involved in many award-winning, high-profile films including:

- Dirty Dancing** - (Patrick Swayze)
- The Man from Snowy River II** - (Brian Dennehy)
- The Substitute** - (Tom Berenger)
- The Arrival** - (Charlie Sheen)
- The Making of Michael Jackson's Thriller**
- Steven Spielberg's E.T. documentary**

The team also continues to produce moderately budgeted, highly financially successful films, such:

- Pursuit** (John Cusack) for Netflix - **160% ROI**
- Ripper: Letter from Hell** (Jurgen Prochnow), US top 3 renter – **180% ROI**
- American Mary** (Catherine Isabelle) Winner "Best Picture" – **380% ROI**





# TALENT WE HAVE WORKED WITH



Patrick Swayze



Francis Coppola



Tom Berenger



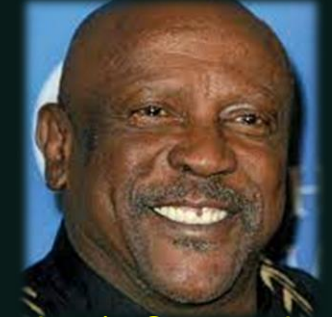
Mark Hamill



Martha Stewart



Brian Dennehy



Louis Gossett Jr.



David Bowie



Steven Spielberg



John Cusack



Hugo Weaving



Lesley Nielson



Charlie Sheen



Daryl Hannah



Rodney Dangerfield



Molly Shannon



Michael Jackson



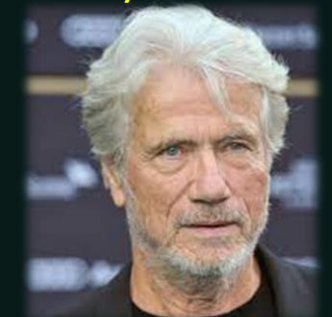
Jerry Stiller



Andrew Dice Clay

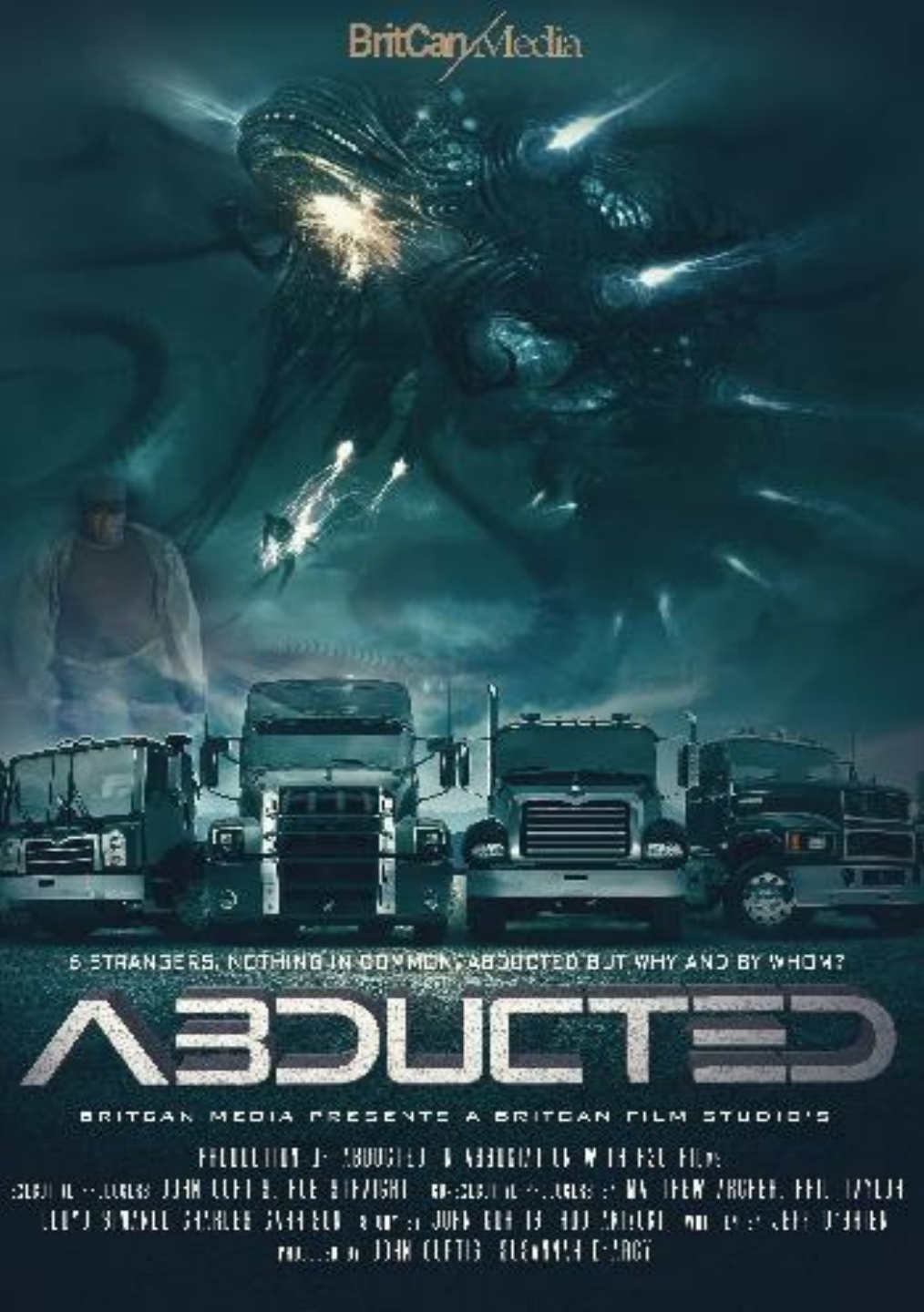


Andrew McCarthy



Jurgen Prochnow





# FIRST PRODUCTIONS

Title: **ABDUCTED** (Feature film – Sci-fi/Thriller)

Starring: **John Cusack** (Grosse Pointe Blank)

Director: **Brian Skiba** (The 2<sup>nd</sup> & Pursuit)

Distribution: **Secured Worldwide through BritCan**

Projected ROI: **165%**





# ULTIMATE



## FIRST PRODUCTIONS

Title: **Ultimate** (Feature film – Action/Thriller)

Starring: **Casting underway**

Director: **Being Negotiated.**

Distribution: **Secured Worldwide through BritCan**

Projected **ROI: 165%**



# PRODUCTION SLATE

PROJECTS TO BE PRODUCED AFTER THE INITIAL **ABDUCTED** & **ULTIMATE-ORIGINS** FEATURES, MAY INCLUDE:

**ULTIMATE:** Action/Sci-Fi TV series, 13 episodes

**ARENA – THE LEGACY OF SPARTACUS:** Action/Adventure TV series, 13 episodes

**ATTILA’S LEGACY:** Historical Action/Adventure TV series, 8 episodes

**WATCH ME:** Thriller TV series (based on the best-selling book), 13 episodes

**RIPPER – THE BEGINNING:** the prequel to the successful “**Ripper**” franchise, feature film

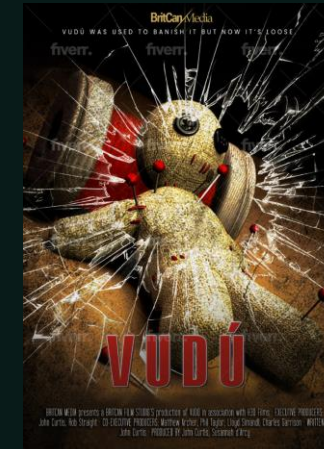
**ULTIIMATE :** Action/Thriller feature film

**REDACTED:** Thriller/Action feature film

**TRICK OR TREAT:** Horror feature film

**DEVIL’S VOICE:** Thriller feature film

**VUDÚ:** Horror/Thriller feature film





# INDUSTRY LEADING TEAM



**John Curtis**, BritCan's team leader, has more than 30 years of experience in production, financing, sales and distribution of filmed and TV content. With over 75 production credits to his name and over US \$150MM in production and sales over his career, John will focus on the many business aspects of a growing company. This ensures efficiency, accountability and profitability of the company's slate of films and TV shows.



**Rob Straight** is a highly reputed senior executive with more than 40 years of success spanning media, film and TV, leveraging extensive experience in strategic leadership for sales-focused organizations. Rob brings this vast experience to BritCan gathered from Vestron, CBC and Horizon Motion Pictures. Associated in various capacities with films such as Dirty Dancing, Michael Jackson's Thriller and dozens of other films/TV for Syfy and Lifetime. Rob will focus his energies on both domestic US and international distribution.



**Susannah D'Arcy p.g.a.** (Producer's Guild of America) who is based in LA will focus on the continuous growth efforts of the company seeking out strategic partners, creative opportunities, and cementing relationships with many of the LA based film community. Susannah has worked on a multitude of films and television series with legendary directors Steven Spielberg, Francis Ford Coppola, and David Fincher. She has also worked alongside such television's icons as Martha Stewart, Haim Saban and most recently Dick Wolf on FBI International. Susannah's "hands on" experience in all aspects of film production will facilitate the most efficient methods of production from inception to delivery.



# INDUSTRY LEADING TEAM



Writer/director/producer **Brian Skiba** brings his tremendous creative track record under the BritCan umbrella. Brian has directed a significant number of films for Netflix, Lifetime, Grindstone/Lionsgate, and iTunes. Brian's focus will be on highly commercial, creatively edgy films that meet and exceed market demands.



**John Kearney** has been working in the film industry since 1977, first with Burrowes Film Group, known for THE MAN FROM SNOWY RIVER II, Crawfords as its CEO and then Hallmark as its Australian representative. John's experience at the highest levels of production and distribution are a welcomed addition to the BritCan team.



**Shannon Walker** spent close to twenty years in Canada where he ran a visual effects and animation company. Shannon is the co-creator of the ULTIMATE film/TV series who will first focus on investor relations for all shareholders worldwide ensuring the latest updates and information are always available.

# MAKING YOUR INVESTMENT COUNT

**BritCan believes that investors come first and so we insist on total transparency and have designed our production investment with this in mind, thus, minimizing the risk factors often associated with production.**

**The BritCan team will continue to invest along side investors increasing the overall production value and profile of the production slate, to the benefit of all. We accomplish this important goal by adhering to the following measures:**

- **Alignment of interests:** *the BritCan team will co-invest the same amount alongside investors*
- **Preference shares:** 90% of all revenues flow directly to investors without deduction or fees until they have recouped 120% of their investment. The company principals share in the profits only after the investors are made whole and with profit.
- **Payment in Kind:** Any shortfall in full recoupment and profit is secured by corporate stock, issued at fair market value.
- **No outsourcing of distribution:** BritCan is its own distributor and thus all revenues are gross dollars as there is no other deductions, thus, managing all incoming distribution revenues.
- **Commercially tested before production:** Films are chosen for their commercial value first and foremost, verified in the marketplace, before production takes place.
- **Costs of distribution and marketing** are covered in full to ensure that the products have marketplace presence.

# CONTACT US

THIS IS YOUR OPPORTUNITY TO INVEST DIRECTLY IN A TRIED AND TRUE, BUSINESS THAT HAS UNLIMITED POTENTIAL FOR GROWTH AND PROFIT.

**To further assist with your investment considerations the following documentation is available upon request:**

- 1: Information Memorandum
- 2: Corporate three-year cash flow projections and worldwide sales estimates
- 3: Project overviews including: budgets, sales projections, ROI, casting/director considerations

**FOR ADDITIONAL INFORMATION CONTACT:**

**Shannon Walker:** Investor Relations - BritCan Media Ltd.: [shannon@britcanmedia.com](mailto:shannon@britcanmedia.com)

The **BritCan** team has delivered Films to



LIONSGATE



NETFLIX

And dozens of other major US and International distributors

**Los Angeles · Vancouver · London · Toronto · Melbourne · Prague**

**[www.britcanmedia.com](http://www.britcanmedia.com)**

This is not an official solicitation of funds. It is an overview for the purpose of familiarizing individuals and entities with the project's potential. Any representations or financial information should be reviewed in greater detail with the producers and your representatives. There are assumptions that were used to establish these calculations which are available to interested investors. There are also risks involved in any investment that will be outlined by the Producers to interested investors. Should you be interested in investing, appropriate legal documents and due diligence information will officially be provided. Credits not contractual.